



FUNDRAISING in the WORKPLACE



THE SUDSY CHALLENGE
KEEPING MY KIT ON FOR THREE...
ASK ME!

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About Orange Sky

Orange Sky is a not-for-profit organisation providing free mobile laundry and shower services for people experiencing homelessness. Each week, thousands of volunteers give their time to help positively connect some of the 122,000+ Australians who are doing it tough.

We rely on support from our community to keep the wheels turning on our services all across the country - which is why we're THRILLED to have you and your workplace on board for The Sudsy Challenge!

This pack provides everything you need to get your workplace signed up, kitted out and raising funds to support the work of Orange Sky.



How it works

Get the gang together for The Sudsy Challenge and help raise much-needed funds and awareness to support people experiencing homelessness.

Opt to wear the same shirt for three days, spark conversations about homelessness, and raise funds to support Orange Sky's free laundry and shower services.

Every dollar you raise will help to ensure that our services are available for people when and where they need it most.



Sign Up

Take on the challenge of not changing your clothes for any three consecutive days this September



Rally The Troops

Invite your workmates to join your team and get those chats by the water cooler flowing!



Get Fundraising

Tell anyone who'll listen why you're keeping your kit on to support Orange Sky

Why take on Sudsy

There are so many incredible benefits to signing up your workplace in The Sudsy Challenge. Not only does it support team connection and engagement, but you'll be helping to change the conversation around homelessness in Australia.

Support your community

By taking on the challenge, you'll be helping to take a load off the shoulders of people experiencing homelessness and hardship.

Connect with colleagues

Research conducted by Orange Sky revealed that 77% of employees who participate in team building activities feel more connected to their colleagues. With workplaces being open to flexibility more than ever before, connection has never been so important.

Meet your CSR Goals

The Sudsy Challenge is a great way to engage your teams in an initiative that makes a positive impact in your community, raising funds to directly support people who are experiencing homelessness.

Merch & Prizes

Alongside kitting out fundraisers with our 2023 Sudsy t-shirts, there's prizes up for grabs as an extra incentive for all the competitive folk.

Be part of the conversation

Homelessness in Australia is on the rise, and the cost of living crisis is making it harder for every day Australians to get by. Help us change the conversation around homelessness - and the lives of those doing it tough.

According to the 2021 Census...

122,494 Australians are experiencing homelessness

5.2%

increase since the 2016 Census

82%

of the additional 6,076 people experiencing homelessness since the last Census are female

20%

identify as First Nations Australians

12-24

year olds are the fastest growing demographic of people experiencing homelessness.

58%

of people experiencing homelessness are under the age of 35

39.1%

of those experiencing homelessness are living in severely crowded dwellings

Orange Sky's impact in the community

56

Orange Sky services are in operation across 37 locations around Australia

2,400+

volunteers provide a space for conversation and connection at over 300 shifts every week

6,300

average monthly loads of laundry provided by Orange Sky



Fundraising Ideas

for the workplace

Incentivise your team

Convince the boss to give the highest fundraiser a day off!

Organise an activity

You'll never go wrong with a raffle, bake sale or auction at the office

Create some competition

Display a fundraising leaderboard for everyone to see

Tap into your networks

Ask friends, family, clients and suppliers to support you

Go without and give back

Replace your morning coffee & croissant with brekky at home for the week

Kickstart your fundraising

Encourage your team to make a self donation to get the ball rolling

"Our Sudsy team gets creative to raise funds. Each year, we have an executive team sponsor and in the last two years we've run a competition for people to contribute to fundraising and win the opportunity to choose a dress up costume for our CEO to wear at an all staff townhall.

This incentivised fundraising worked a treat and each year, we aspire to be a top workplace fundraiser."

Charisse Soutar
General Manager, Sustainability & Employee Communications
REA Group



Fundraising Resources

Check out our resources to help you get on your fundraising-way! Click the images below to download individually or download the full resource pack as a zip folder.



LinkedIn Banner



Email Signature



Workplace Poster



Editable Canva Templates



Social Tile

Download all resources



Get in touch

Didn't find what you were looking for?
Reach out to the Sudsy team for
support, fundraising ideas and to
generally be your ultimate hype crew.

Sudsy Dream Team

Kristanna & Kelly

Email

hello@thesudsychallenge.com

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(07) 3067 5800

